OUTLINE FOR ORAL PRESENTATIONS ABOUT COMPANIES (3/5 minute presentation)

**NO READING**

Make sure you answer the following questions

iNTRODUCTION

1. What is the company’s name?
2. Who founded the company ?
3. When and in what circumstances was it founded ? (context)
4. What type of company was it at the beginning? (public, LTD, family business)
5. What was its main sector of activity?

DEVELOPMENT

1. How has the company developed over time? Are there any noteworthy dates or events in its history? (pick 4 or 5 , not more)
2. Who owns and controls it now? Has the status changed?
3. What type of company has it developed into today? What changes, if any, has it undergone since its inception?
4. Is / Was the company involved in a controversy? (explain)

CONCLUSION

1. What are the prospects fir future development?