

The theme of this year project is TRANSFORMATION IN A SOCIETY IN MUTATION.

This word comes from the latin Transformare. « Trans » means « in between », a « link »; and « formare » means « create ». A society in mutation means that the transformation has to be included in the environment has a social change in our world.

i've been inspire by the work of Stephan Shankland and his use of short-lived project. For him it's a great way to experiment and maybe find idea for more long-lived work. Thought his work in collaboration with the public his grow his vision of the city and transform it. In general Ephemeral places can be used to give back value. Installed in old or worthless places they can totally transform the way we look at something. For example the project of the *TourParis13* which took place in an old building in Paris to create an event about street art with an exhibition that makes us notice this area.

Ephemeral moments and creations create unusual events which can be memorized by the spectator. Also it's iconoclastic by questioning the idea of « Museification » of the art (The word came from A.Coomarasmy).

The idea of Patrick Bouchain follows Stephan Shankland's one; Creation can evolve thank to collaboration. « Il believe in mobility and exchanges. I work to create in architectures a situation in which the construction will be able to grow in an other way to create surprise. » He think we are a nomadic population and architecture needs to be unfinished, impersonal to fit everyone and anyone. Architecture have to be in constant evolution. Strangely nowadays people are more interested in the final aspect of a product and totally missed its process of creation. Transformation can have multiple functions; one of them is « to show », the DIY design tries to demonstrate and explain the process of creation. They tend to make noticeable things thats are normally hide. Such as unpolished materials or visible screws. This tendency try to encourage non-industrial process. This helps to consider the creation of an object as a value.

So the problem I raise is: How can we give back some worth to a place in transition?

There is a street in Puteaux near Paris which will be soon destroyed. This city has seen some of its landscape completely transformed over the years. To avoid this loss we can create an event here.

Indeed most inhabitants are aged fifteen to twenty-nine. They need to be confident, be entertained, aware of new trends and they like using new technologies. The idea is to create an ephemeral workshop in collaboration with the group of screen printing professionals called El Shopo. They want to give back value to this technique using new technologies and unusual supports, I chose a cultural theme because young people are not that much sensitive to technical art and Screen Printing is a way to express oneself in a trendy way.

Following the idea of screen printing I wanted to use screen printing as a tool to design a collaborative logotype. Using three modules representing a building of the street the participants could create all together a logotype which could be growing all day long. This logotype could be used for the merchandising and communication of the event

I use the same process but the forms could help create à typography. From simple form and following models everyone can write his own word. The aim is to create a personal and collaborative system of communication all at once. This way everyone can have his own memories and share it with other point of views.

Moreover I wanted to create signs. It is important to draw attention. I tried to create shapes that draw attention thanks to the movement. After experimenting with the idea of movement I re-used the idea of rectangular modules and include them in a program that helps to create repetition of forms which create trajectories.

For the furniture I wanted to create modular chairs to help develop exchanges between the young people and the speaker. To reduce the price and follow the idea of value I decided to choose crates which can be weaved on to make them more comfortable. The modules would be nested or piled up.

Moreover, complementary furniture with miscellaneous notches can make easier the idea of transformation of the chair with can become a bench or a stool.

For the organisation of the workshop we need to separate the different parts without obstructing the flux. After experimenting forms of clerestory, movable partitions and screen became a well adapted ideas. They could be made of recycled material.

Also organise the crates in the building can encourage exchanges. Piling them up in specific ways can help to create seatings or tables without barriers between the users. Also everyone is free to change the initial organisation and make the place evolve. For the moment the hypothesis needs to be deepened to be more realistic. Indeed there is the idea of exchange in most of the scenario. The question needs to be answered with the idea that exchanges give back value with the help of people who make products constantly evolve, space and communication possible.